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ALTAI WINTERING FESTIVAL



АЛТАЙСКАЯ ЗИМОВКА The event marks the arrival of swans on the ice free lake in Altai mountains. The unique phenomenon of nature has become a hall-mark and served as basis for the organization and celebration of the festival Altai Winter, opening the winter tourist season in Altai Region. Holiday linked to the traditions of the indigenous small people Kumandins (translated as Swan-people), living in Altai Region. This is a unique event, featuring a variety of winter rest and tourism kinds in Altai: active, educational, environmental, ethnographic, sports, and others.

Holiday program for 2016 included five lectures and a round table on Ecotourism, 4

exhibitions, 4 contests, 2 exciting events — Snowmen Sculpting Championship and Fast Meat Dumplings Making Contest, 5 holidays, including Feast of Russian samovar, Golubtsovsky stuffed cabbage, 6 master classes, 6 cultural and entertainment programs, 22 sports events (skiing, moto-skiing, ice climbing, dog sledding race, climbing to the highest point of Altai Krai — Shangin Peak, etc.), parade participants and festive show-opening of the winter tourist season.

Altai Winter promotes the idea of respect for nature and calls for a conserving of ecology, preserving and increasing of natural resources.





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MARALNIK BLOOMING FESTIVAL

Maralnik wakes up in mid-spring and awakes even the snowy nature of Altai. Foothills and mountains are painted in purple colors. Hundreds of tourists and photographers come to see that amazing spectacle each year. The fascinating phenomenon of nature has become a business card of Altai Krai and one of the highlights of tourist season. Festival "Maralnik blooming" promotes the idea of respect for nature and positions Altai Krai as a unique place for relaxation. This is the combination of natural events and the best that Altai Krai can demonstrate in educational, environmental, sports and event tourism. Contests of poetry, photo contest "Maralnik blooming" with exhibition of works of professional photographers and amateurs, children's art competition "Maralnik blooming" and exhibition of children's work, exposure of vintage cars, press tour of bloggers and professionals photographers to places of maralnik blooming are held within the frameworks of festival. Tourists can take part in excursions to places of maralnik blooming, cultural and entertainment program, visit Tavdinsky caves, monument to the painter and philosopher Nicholas Roerich, bike show, spectacular demonstrations of water sports and workshops. Children's playgrounds, contests and sweepstakes are also working during the whole festival.

П ветечие № МАРАЛЬНИКА



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BELMELFEST INTERNATIONAL CHALK FESTIVAL

The name of Belgorod is obliged to its white chalk mountains. The idea of creating the event reflecting the region's identity was flying in the air for a long time may be said lying on the surface of the chalk mountains. That's why the chalk festival in Belgorod couldn't but appear....

International chalk festival «BelMelFest» is the first and unique event in Russia mostly dedicated to the topic «chalk». For the 2017 the program of the Festival provides the following directions:

 «The white art»: 3D — drawings competition on asphalt, the championship between the districts of the region according to drawings on asphalt (2D), children's drawing competition on the topic of the Ecology year, master class in chalk-lettering, drawings competition on the chalk boards, coloring of a huge slate surface, chalk sculptures, «white» fashion shows;

- «The white gastronomy»: Barista championship, ice cream festival, «The white dinner»;
- «The white sport»: the use of white chalk mountains for the speed jeep sprint, for the quest of the chalk mountains, for the power extreme, for the Championship of the auto sound;
- and also: the White Rock party on the chalk mountains, the staging of the all kinds of «white» competitions, exhibitions, fairs, quizzes on the

topic of white, chalk and Belgorod, the performance of «white» art groups, carnival parade. In 2015 BelMelFest was recognized as the best event in the field of culture of the regional stage's competition «Russian Event Awards» and also won the special prize «For the light image of the city» the XI Award in the field of public relations development «RuPoR» in the nomination of «Development and promotion of the territories». In 2016 BelMelFest won a victory in the National award «Russian Event Awards» in the nomination of «The best youth event». Despite the white tone given by chalk the Festival is always very bright and colorful event in the city.



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RUSSIAN KASHA CULINARY FESTIVAL

Belgorod is the city in Central Russia with an ancient history that keeps the traditions and culture of ancestors, comfortable and beautiful, hospitable and open for the world, the city you will fall in love with, the city which is worth visiting. Besides Belgorod is the center of one of the most developed agricultural regions of the Russian Federation. That's why the great gastronomy holiday the Russian porridge festival takes place in the historic center of Belgorod every year.

In 2016 the Culinary festival «Russian porridge» won a victory in the National award «Russian Event Awards» in the nomination «The best gastronomic event».

What is the peculiarity of the Russian porridge? Porridge is not just a food for Russians. It's the whole philosophy. Porridge is not only a symbol of fertility, well-being and prosperity but also a ceremonial dish, there is no holiday without it. Porridge was cooked for Christmas, on a wedding, on a baptism and we used to eat it together with our enemies if wanted to reconcile.

The Culinary festival «Russian porridge — 2017» expects more than 20 000 visitors, more than 50 kinds of porridge and different programme of entertainment with thematic playground:

«The Performance venue» includes the concert programme, shows and quizzes, festivals, prizes and gifts;

- the playground «Masha's porridge» includes the work of animators and life-size puppets, theatrical performance, cooking oatmeal
- the playground «Sculp, create, paint» includes master classes of craftsmen, pottery, wood handicrafts, making of a folk doll.

 And also «Ritual porridge», Literary porridge», «Healthy porridge», porridge «Charitable», porridge «The Foreigner», porridge «The chief master's show», «KashaLot» and many other things.

This year porridge will be cooked not only on the playground of festival but also at the restaurants of the city! You'll have a unique opportunity to try the perogies and the dumplings with porridge and also the unique Yakut porridge «The Salamat». Our porridge will bring people together and predict their fate. «Russian porridge — 2017» is not only about porridge but it will provide you with the masterpieces of Russian cuisine, perfect mood, presents and gifts!

The second day of the festival is an extensive business programme together with the famous restaurateurs, hoteliers and experts in tourism.

We are waiting for you to come and try some porridge with us!











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COSSACK BROTHERHOOD VIII INTERNATIONAL FESTIVAL OF COSSACK CREATIVITY/ART

Podgorenskiy district of Voronezh region is not just a beautiful place. A ridge of Don Belogorie is even called Russian Switzerland. It is the place where famous Belogorskiy monastery of the Resurrection and Kostomarovskiy Svetosavskiy convent are situated, protected on all sides. Pilgrims often equate them with Holy places of Jerusalem. On site of the district there is a natural sanctuary Kolodezhanskiy spring, arranged as a beautiful water mill. "Cossack Brotherhood" takes place on shore of the river Don, which flows near the village Kolodezhnoe. In 2015 the festival attracted more than 17,000 spectators and participants, who saw

a seven-hour performance of the best Cossack ensembles of the Russian Federation. The festival has also a gastronomic exhibition of "Cossack market place". On site of "Cossack fun" different amusement games are held, such as swinging on Russian swings, horse riding, pillow fight etc..

The program of the festival also includes exhibition of arts and crafts and attributes of the Cossack everyday life.

First day usually ends with bright fireworks and a big bonfire. Second day includes on stage performance groups show.

Traditionally, the final chord is the performance of the State Academic Order of

Friendship of peoples of the Kuban Cossack choir.

We would like to invite all interested to take part in this wonderful festival, which will take place on 11-12 August, 2017.

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VYATKA FAIRYTALE GAMES

International festival "Vyatka Fairytale Games" offers its guests the world of fairy tales of different countries and cultures. Interactive playgrounds of fairy-tale characters, concerts, contests, gifts, visits to welfare institutions which enable the children who cannot attend the festival to meet fairytale characters — this is what the Festival is about.

Every year the Festival brings together fairytale characters from at least 12 countries (e.g. Italy, Germany, Georgia, and others). In 2017, the Festival is expected to involve more than 40 fairytale characters and more than 15 000 visitors.

The Festival is an annual 2-day event. The first day of the festival in 2017 will include a "Fairytale Parade", workshops and games for creative development of children, the concert program "Tales of the World" with contests, gifts, performances by musical bands and fairytale heroes.

On the second day of the Festival an interactive program "Land of Fairytales" will be organized to raise funds for children in difficult life circumstances, as well as charity event "All tales will come to be our guests" — fairytale characters will visit welfare institutions of Kirov region.





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COSSACKS OUTPOST FESTIVAL





July 12, 2014, in the village of Cossacks for the first time was held a festival "Cossacks outpost". Immediately after the meeting on the basis of the school the first Cossack cadet class was opened. Initiative group of citizens took the oath of Cossack. At the gathering, Ataman was elected, and was formed public organization "Stanitsa Cossacks community "Stanitsa Cossacks". In the organization of the next festival villagers were actively involved. In 2015, the festival was held for the second time. In 2016, the festival has acquired the status of inter-regional and became lasts a three-day. The festival program included 2 nominations: - "Sing, Cossacks soul!", «At the Cossack Kuren" an exhibition of works of arts and crafts and a presentation of the Cossacks dishes. Preparations for the festival were employed about 600 people. In the clearing was located a whole «etnostanitsa». In 15 stylized "Kuren", were collected objects of the Cossacks mode of life. On the playground, "Cossack frontier", the young, struggled for the cup of Knyaz Andrew of Zvenigorod. July 17, the final day of the festival, temple bells rang in honor of the Cossacks family couple, which was crowned by the abbot. For "Knyazhye table", about 70 meters long, gathered numerous guests

of the festival. As planned by the organizers, the village, with time should become the center of Russian Cossacks and the summer festival season should become into all-season ethno-cultural complex. Realization of the project "Cossacks outpost — 2017" will start in March. Festival each year is growing bigger. We are waiting for you 21 — 23 July 2017 in the hospitable land of Cossacks.

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SAGAALGAN — 2018, EASTERN NEW YEAR

Russia is multinational. Holidays in Russia are bright as the country itself. In Buryatia people meet New Year twice a year. "Sagaalgan is holiday that devoted to new year on the lunar calendar.

In Buryatia spring comes with the new year on the lunar calendar. They call this holiday "Sagaalgan — White Moon Festival." Sagaalgan — the most solemn holiday of the Buryat-Mongol people, a symbol of renewal of a man and nature, purity and hope and

good expectations. On the table people have white food: milk, cottage cheese, sour cream, meat and dairy dishes buuzy Buryat cuisine. The central character of the holiday — White elder — Sagaan Ubgen. Every year he meets the fairy-tale characters from Russian regions and other countries. The characters and tourists visit the Buryat, Cossack and Old Believers ethnovillages, Lake Baikal, and of course, lvilginski temple center of Buddhism in Russia. This is a great reason to visit Ulan-Ude and

get into the atmosphere of harmony. You will believe in miracles! There is imperishable body of Hambo Lama Dashi Pandido Dorzho Itigelov in the Ivolga Temple that is the center of Buddhism in Russia. Here you may become a little bit better while you will be taking part in the magic ritual of spiritual purification "Dugzhuuba". You will dance with the whole World and you will see four Fathers Frost! Good nomad food and the winter Baikal will recharge you by the cosmic energy.





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EHOR NIGHT INTERNATIONAL FOLKLORE FESTIVAL

Yokhor — is an ancient circular dance. For the Buryat-Mongols, it has a ritual meaning and features the nomadic cult of the sun. When people dance the Yokhor they feel completely new environment for their spiritual unity. All the power of the dance — in its spiritual energy, when participants hold hands and move around, they become united by a sense friendship. The festival is held every summer and attracts thousands of spectators who are looking for national color and entertainment.

There are a lot of games, fun and spectacular show-programs during the holiday. When festival ends people dance Grand Ehor around the fire, where anyone may participate. And there is fireworks as well.

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TASTE OF YAKUTIA GOURMET FESTIVAL & CONTEST



Yakutia — is the coldest region in the northern hemisphere of the world. The harsh natural and climatic conditions, imposed a decisive mark on the Yakut cuisine. Yakut cuisine consists mainly of meat, fish and dairy products. The comfort of home, delicious food, warm hospitality — all these elements of hospitality inherent in the people of the North and the Arctic

Since ancient times, the inhabitants of our Republic are always trying to provide guests with the best.





We recommend that guests must visit gastronomic festival "Taste of Yakutia", which began to be held in the city of Yakutsk in 2014. The festival showcased the best dishes of the Yakut cuisine, cuisines of the peoples of Siberia, the Arctic and the Far East. Famous restaurants of the city presents daily, festive and ritual meals, which is an integral element of ethnic traditions and culture. Each nation has its own traditional cuisine. This is due to the way of life, customs, traditions, geographical and climatic conditions of the region.





Here you can try dishes such as venison, beef, colt meat, steak, traditional fish dishes, delicate desserts, cooling drinks, pastries and more. All dishes are prepared according to old traditional recipes using modern technologies. The Festival promotes dishes made with natural and organic products, as well as expanding the boundaries of a healthy diet. Gastronomic Festival "Taste of Yakutia" is deservedly the event tourism event and its annual celebration become real holiday for residents and visitors of Yakutsk.

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WINTER STARTS IN YAKUTIA FESTIVAL

The Sakha Republic (Yakutia) in its natural and territorial conditions have no analogues on the planet. The climatic conditions of Yakutia, in many ways, characterized as extreme. First of all, Yakutia — the coldest of inhabited regions of the planet. The climate is sharply continental and it is characterized by long winter and short summer periods. Yakutia — a unique region: in winter the temperature drops below 60 °degrees by Celcius, and the scorching heat in summer reaches 40 °C. The temperature drop of more than 100 °C. At Oymyakon, where the Pole

of Cold, recorded the lowest temperature (-71,2 °C).

The main event of the Festival is the lighting of the First Christmas tree of Russia by a Russian Santa Claus — grandfather Frost from Great Ustyug. Every year Russian Santa from the Great Ustyug, specially arrives to Yakutsk for the lighting of the first New Year tree of the country and to receive the symbol of cold from the hands of Chyskhaan — Yakut Santa. That means the official start of the Russian winter; winter came to all corners of Russia.

This festival is one of the key events of event tourism in Yakutia and each year attracts more and more visitors.

Since 2013, it established the exact date of the festival — every year on 1st of December. The concept of celebrations is the idea of unity, exchange of cultural traditions of the people of Yakutia, the promotion of indigenous culture and traditions of the peoples of the North, support of public initiatives, positioning the city of Yakutsk — as All-Russia cold capital, the cultural capital of the Arctic and the place of beginning of winter.



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GREAT BOLGAR ALL-RUSSIAN FESTIVAL OF MEDIEVAL BATTLE

The motto of Great Bolgar Festival is "All for real." The main venue of the festival will be a tiltyard — the arena where the historical medieval battle will be held on in the individual categories, as well as mass battles "buhurts" and competition of horsed knights.

For total immersion in the festival's atmosphere of the 14-15 centuries, a unique sites will be organized with workshops in the historic kitchen, where everyone can enjoy food of the Middle Ages.

On the historical fair you can learn the art of manufacturing products of the Middle Ages, attend workshops in pottery and blacksmithing, weaving, the minting of coins and many other crafts. At the folk art and crafts fair you can buy ready-made modern products made by craftsmen, as well as make them with your own hands.

Children will enjoy a special location, where young guests will be able to participate in various workshops, as well as try their hand in modern sword fencing with special equipment.

Both professionals and interested guests can compete in shooting with a traditional bow on a special site archery-crossbow shooting site. The evening programme of the festival will delight guests with performances of folk-rock bands and a fiery show.

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TASTY KAZAN THE THIRD GASTRONOMIC FESTIVAL

Every year the interest towards food travelling grows higher and higher. It is easily explained: as despite of abundance of restaurants with cuisines from all over the world, the taste of the original dish can be enjoyed only in the country or in the town where it has been successfully prepared throughout centuries. In the summer 2015 and 2016 Kazan held two "Tasty Kazan" gastronomic festivals. The concept of the event was to make every public catering establishment offer its guests something unusual, acquaint them with dishes of various Russian and world cuisines. Furthermore, one of the main goals of the festival was introduction of Kazan citizens and guests to the Tatar cuisine, to the recipes of the prominent Tatar cook Yunus Akhmetzyanov, to the secrets of popular dishes making, as well as to the distinctive ethnic culture of the Republic residents in a tasty and exciting atmosphere. The program of the "Tasty Kazan" festival included master-classes on cooking carried out by the eminent Kazan chefs: Kazan citizens and guests could find out the cooking secrets of nitrogen ice cream, farro porridge with duck, Tatar dishes — öçpoçmaq, göbadiya, talkysh kaleve, Georgian khinkali and lasagna. The 9 of July 2016 "Tugan Avylym" food village made the longest khvorost in the festival framework.





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KAZAN THEATRICAL FOLKLORE SHOW

Theatrical folklore show «Kazan» with the national dinner is a unique project which allows tourists to get acquainted with the traditions of Tatarstan, taste Tatar national dishes and have an enjoyable evening in the Republic of Tatarstan.

The show takes place in the main hall of the restaurant of "Tugan Avylym" national complex. The show will be interesting and accessible to any Kazan guest, regardless of the language he or she speaks, the video has subtitles for the foreign guests, and the MC of the project talks to the audience in English as well.

The show lasts 1 hour 15 minutes and begins with a welcome speech of the MC. Professional entertainer tells visitors what dishes they have at the table, what traditions are associated with their making, how the Tatars eat particular delicacies, which guests can

enjoy while watching the show. The main part of the show consists of five bright national tales performed by great artists, professional dancers and singers. Theatrical act brings guests into the story of the ancient Tatar legends whose heroes acquaint us with the Kazan history through songs and dances. The performance captivates guests from the first minute and does not let go until the very end, not leaving even the most sophisticated audience indifferent. Upon completion of the show, an interactive part of the show is held, including a free photo shooting with the artists of the show.



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ROSTOV REGION

August 23-27, 2017

BRIDGE OF ARTS INTERNATIONAL MOTIVATIONAL FILM FESTIVAL

International Motivational Film Festival BRIDGE of ARTS is a first festival in Russia with the concept of maximum transparency. The invited guests will be playing not only their traditional role of the high-status people but they will be presented as people who motivate others to change themselves. BRIDGE of ARTS is a multi-format festival that combines the film festival, sports forum and a business platform. In addition, a number of con-

certs and show programs are being prepared for the visitors and residents of Rostov during the festival days. The key theme of the festival is a passion for achievement and movement. The principles that form the basis of the festival-the motivation for development, co-operation and a healthy lifestyle. Motovational movies are the movies which inspire people to actions. These movies are about love of life, which cause the desire to be like their heroes.

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STEED IS THE DEAREST FOR COSSACK VESHENSKIE SHERMITSII

LITERATURE AND ETHNOGRAPHIC HOLIDAY

'Shermitsii' are traditional games of Don Cossacks, demonstration of their power, endurance, weapon skills, trick and fancy riding. During these contests children and adults take delight in communicating with horses, getting to know Cossack traditions and customs, taking part in long rituals from the first saddling of a young Cossack to an Army send-off ceremony.

Guests compete in Cossack skills like archery and rifling, sward wielding, knife and peak throwing, experience a "Cossack lava attack" — an combat technique when a cavalry pretending to be in disorder gallops at people. Theatrical performances, horseracing and interactive excursions along the stable depict a brave Cossack warrior and his tried friend horse. Cossack chow wagon dishes, traditional crafts, songs and riding horses of the Russian Don breed, used by chieftain Platov for defeating Napoleon and capturing Paris bring guests back to the old life of the Cossacks and provoke desire to come back to the this bright holiday!

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SHOLOKHOV SPRING

ALL-RUSSIAN LITERARY AND FOLKLORE HOLIDAY

For more than 30 years hospitable Sholokhov's land has received thousands of guests during hot may days. Cossack folklore, traditions and customs, local color of the rich Don area depicted in Mikhail Sholokhov's books are represented for the public. Yet not only Cossack culture is praised by the holiday, representatives of other countries and nationalities are cordially accepted.

A vast three-day program begins with the Young Sholokhov Spring gathering folk groups of the young from all over Russia.

The main day of the holiday starts with a theatrical reveille — a procession of folk groups wearing national outfits flow along the streets singing and dancing, welcoming guests to join. There is a busy gay fair set out on the stanitsa square, performances take place on several stages, and in the model Cossack houses ("kurens") guests are treated with Cossack cuisine.

The climax of the holiday is a grand gala-concert on the main stage on the Don and a stunningly beautiful firework.

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RUSSIADISCOVERY **ARCTIC COLLECTION**



The North Pole Helicopter Expedition

Feel the adventure spirit during the voyage to Arctic — endless snow fields are still pure and untouched. Get to the world nothernmost point by helicopter and join the few lucky travellers, who have visited the the most remote corner of the planet.

During the tour you will participate in the real expedition, listen to scientific lectures and have an opportunity to pass an extreme ski trail. B





Dezhnev cape: to the Edge of the World

Do you wish to get to the very edge of Eurasia? The Dezhnev cape is located on the Bering strait in the most remote, wild and picturesque area of Chukotka.. In short arctic summer the tundra is blossoming. You will get acquainted with the locals, who manage to survive in severe conditions of the North. New experiences will help you to get in touch with this land: during the tour you will go sea fishing, birdwatching and take a plunge into the hot streams.



you may find the Wrangel island, UNES-CO World Heritage site. On the tour you will see the inhabitants of the land: polar bear, walrus, reindeer, arctic fox and arctic ground squirrel. With some luck you will see a cautious wolverine. In the sea it's easy to spot whales. Great tour to feel yourself a real polar explorer! Find out more on our website russiadiscovery.ru



The Kola Attraction

The 69th parallel marks the northernmost part of European Russia, and it's an area of unparalleled beauty. High cliffs open to the Arctic ocean, bright red and golden dwarf trees and reindeer moss cover the mountainous tundra. The eternity spirit is invisibly present here. Still the remnants of the war are visible here - you will follow old roads, built during WWII, enter abandoned caves, climb atop the nameless heights, still marked with lines of trenches and rusty wires.





NATIONAL PARK "RUSSIAN ARCTIC" — EDGE OF THE EARTH

Novaya Zemlya and Franz Josef Land — Arctic Archipelago in the territory of the Arkhangelsk region, which can rightly be called "the edge of the earth."

Many centuries ago Pomors called the extreme northern point of Novaya Zemlya — Cape Desire — "income": a place on which to walk on the sea and to fish and dangerous, and difficult. National Park "Russian Arctic" — the second largest marine protected area in the Arctic region of Russia, located on the border of the Eurasian.

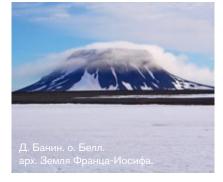
Under the direction of the park is the northernmost landmass of Eurasia — a state reserve of federal importance "Franz Josef Land" (PFI). From the extreme northern point of Franz Josef Land — Cape Fligely about. Rudolf — to the top of the world, the North Pole, about 900 kilometers — less than before the "great land." The archipelago of Franz Josef Land — the oledenely plot of land in the Russian Arctic: 85% of its 192 islands is covered by glaciers. "Russian Arctic" — a remote island from the mainland in the Arctic Ocean. Visit protected

areas can be difficult during a sea cruise. Tourists in the high latitudes attract untouched unique landscapes — glaciers, snow and waterfalls; famous globular concretions ("spherulites") Champa Island; undisturbed ecosystems; fauna that is possible to observe in their natural habitat; as well as a rich historical and cultural heritage, which includes some 200 (!), monuments and places of national and international importance. On Hooker Island and Hayes (PFI) work the northernmost post office in the world.













TREMOLO MUSIC AND ARTS FESTIVAL







The first festival "Classic over the Volga" was held in 2008. In 2016, the festival got a new name "Tremolo". The mission of the festival is to popularize classical music among people of all ages, areas of activity, ideologies and nations. Classical music festival held annually in the open air, on the Volga River. These days, there are bands, musicians and singers of the leading theaters of Russia and other countries on the stage. Over the years guests of "Classic over the Volga" were musicians from different countries, and the audience has long moved on to tens of thousands. Among the members of the Board of Trustees are Zurab Sotkilava, Michael Gantvarg and Fabio Mastrangelo. In 2014, the jury of the National Prize Russian Event Awards awarded the event with the title of "The Best Project in the field of culture". In 2015, the festival won the Grand Prix in the same category.

Contacts:

Samara region, Russian Federation, Togliatti, recreation center "Volna" (Komsomolskoe r., 68)

Phone: +7 (961) 388-46-09 E-mail: kr_elena@bk.ru Web: www.volgaclassic.ru





HAYMAKERS TOURNAMENT

Unique sports and folk competition! In 2011 the first international haymakers tournament took place in Pristan settlement, which is now annually popular event. The tournament includes three stages: men competition, women competition and team relay. At the same time with sport program workshops on quick and quality preparation of scythe and scything training are conducted on the Ufa river bank.

Contacts: Pristan, Arti urban district, Sverdlovsk Region E-mail: kosari2015@mail.ru Web: www.kosari.ru











INTERNATIONAL FESTIVAL BBQ





For two days the main park of Ekaterinburg turns into one large high-hearted junket site! Everyone finds dishes and amusements to their liking: barbecue and deli meats from the best cafes and restaurants of the city, real farm products, delicious and healthy vegetarian meals and dozens of interesting activities for adults and children!

Contacts:

Ekaterinburg, Sverdlovsk Region Web: www.bbqworldfest.com



URALTERRAJAZZ INTERNATIONAL JAZZ FESTIVAL



It is a tree-in-one holiday! Unforgettable impressions for amateurs of open-air leisure and jazz music! All day long outdoor concerts of jazz stars of the Urals, Russia and foreign countries will take place. In the mansion yard of tradeswoman Voronkova take place a sand sculpture contest Kamyshlov-Art-Sand. Plenty of things are there: castles, monsters and famous fairy-tale characters! And since 2014 the festival has been possessing palatability with gastronomic contest — Festival of decorative and applied arts crafts and gastronomy Strawberry Jam.

Contacts: Kamyshlov, Sverdlovsk Region Web: www.uralterrajazz.ru





POKROVSKIY RUBEZH



This reconstruction festival is dedicated to the Civil War events which took place near Pokrovskoe village of Irbit country. Military historical clubs from different parts of the Urals and Russia participate in the event. The festival arranges for interactive playgrounds, military field camp, decorative and applied art master classes, stylized photo sessions, trade shop works, as well as exhibition performances of field club participants in close and knuckle fighting and weapon possession.

Contacts:

Kislyanka, Artemovskiy urban district, Sverdlovsk Region

Web: www.artemovsky66.ru





URAL MUSIC NIGHT — 2017





POKROV FAIR







The history of the Pokrov Fair in Tambov dates back to the 18th century. It was named so after the religious holiday Pokrov of the Mother of Gog. This day was a special one for Tambov because on Pokrov in 1637 the first cathedral in the Tambov fortress was consecrated. This event determined the time and the place of the fair — the nearest weekend to the holiday and the embankment near the Pokrov Cathedral which is regarded as the most picturesque area of Tambov. The total area of the embankment is about 60 000 square meters.

One of the most popular events of the fair which is loved by all the citizens is the Holiday of Tambov Potatoes. Its high quality is known far away from Tambov. Potatoes are cooked in a huge bowl. The quantity is the same as the age of the city. In 2015 379 kilos of potatoes will be cooked. The dish is usually eaten with Russian pickles. Visitors are also offered fragrant tea made in samovars which are 100 years old. In 2015 the 5th anniversary Pokrov fair will give a start to the annual Festival of Tambov Potatoes where maximum quantity of potato dishes will be cooked.

Contacts:

Development Committee of Consumer Market of Goods and Services of Tambov municipal government 182 Sovetskaya str., Tambov, 392008 Phone: +7(4752)481827 E-mail: post-kprpp@cityadm.tambov.gov.ru Web: www.pokrov.tambov.gov.ru



RANENBURG'S FEAST IV GASTRONOMIC FESTIVAL

This festival has a long history. For the citizen of Ranenburg's guberniya, which was located on the cross road of central trade routes, the main event was big Bread fairs. This fairs were popular and well — known far beyond Ranenburg's guberniya. Ranenburg annually sent over 1.5 mln pood of bread for markets of Moscow and other Russian cities, total turnover was about 2 mln rub per year. The fact which truly illustrates the value of Ranenburg's bred fair is that prices on Russian the biggest bread feast in Nizhniy Novgorod were coordinated with it. Program

The feast starts early in the morning. You can get there through special oak gate, and then you find yourself in a trade Ranenburg's sloboda of xix century. There are trade lines on the main streets and squares of the city where you can find farmer products, handmade souvenirs.

At the animal farm you can see and buy different domestic birds, sheep, goats and calfs. Various events are organized on the base of fair, so everyone could find something interesting, and numerous guidelines help you not to lose in crowd.

The feast starts with stylized historic artists procession in true ancient costumes of Ranenburg's guberniya of xix century. In front line there would be several big round loaf-symbol of lipetsks bread region. All loafs would be made by different bakery and would take part in special competition, at the end of the feat winners will get their prizes. Special lines are for farmers, craftsmen and for main personages, cooks. So the basic amusements of the fair is big feast. The culmination of the day would be degustation of unique dishes made by the best cooks by original receipts of their regions.

Not only the gastronomy.

The dishes are made at the special place by special recepies and technologies, in special cookware, on a fire, on the grill, in pots, in kazans and even in pumpkins.

All food is free of charge, delicious and nourishing. No one will be left hungry. This generosity also has historical roots- richest tradesman of the city made food for citizen at their own expense on the main square. Cooks competition will be charged by professional jury, best will get particular diploma and prizes at the end of the fair.

Besides food all guests can enjoy different performances, competition of chastushka singers, harmony players, museum expositions, folk dances and plays, sport activities, master classes.

At the end of the fair in the evening there will be festive fireworks!









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IV THE GRAND SEVASTOPOL OFFICER BALL

The Grand Sevastopol Officer Ball is an annual event which is unique of its kind. It is the only Ball in the world that unites military and civil societies at the base of cultural cooperation. Its aim is reviving of such definitions as nobility, honor and dignity.

The Ball takes place in summer, by the sea, at a legendary historical place — the square of Michail's Coast Battery to music of symphony orchestra and military bands. The guests are taken to the venue by ships.

The participants of the Ball are the best officers of Black Sea Navy Fleet, officers' couples from all the Russian fleets and civil couples from all over the country. The representatives of Art, business and politics, high-ranking officials and benefactors are among the guests of the event.

During three months a great team of professional choreographers teach the officers' and civil couples the dance the Art of dancing and Esthetics. At the Ball they appear in a new and beautiful quality, presenting more than 30 dances — waltz, mazurka, polka, quadrille and a lot more.

The program of the Grand Sevastopol Officer Ball is really spectacular. Each year a literary theme is chosen for the Ball — for the IVth Ball which will take place on the 18th of June, 2017, it will be «A Hero of Our Time» by Michael Lermontov.

A unique Ball Parade which was invented by the choreographers of the project, military bands' defile, exhibition dance performances of the officers and civil couples, opera and dance performances of talented artists, charity auction, dance games, magic music of the greatest world composers and profound idea make Grand Sevastopol Officer Ball an event that has all grounds to become a new face of Russia.







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"IMPERIAL RUSSIA" TRAIN (MOSCOW — BEIJING)

Route: Moscow — Kazan — Yekaterinburg — Novosibirsk — Irkutsk — Lake Baikal — Ulan-Ude — Ulan Bator — Erlian — Beijing

Russia is a mysterious country and many tried to understand it but even Lev Tolstoy and Fyodor Dostoyevsky wrote about the Russian restless soul forn between oriental traditions and western civilization. To understand Russia one should get on a train and cross it from the West to the East. For this purpose the Trans-Siberian Railway will be perfect — the most famous railway in the world — the path to the heart of Russia.

Thousands of kilometers from the shores of the Baltic Sea to the Pacific Ocean — you will hear the beating of the iron heart, what it is silent about, what it is inspired by. Just trust in the road and the country will reveal its unexpected sides.

You will see Russia in all its historical greatness, in the mixture of cultures and fortunes, in the architectural splendor and extravagance, perse and united, unifying different people and religions.

You start your journey in the ancient and mysterious Moscovia. The journey continues, next stop is Kazan — the capital of the medieval Khanate of Kazan, the place which connected Christianity and Islam. Yekaterinburg, Novosi-

birsk, Irkutsk — each city conceals many secrets. It was here where the history of Russian State was made, history full of contradictions. Lake Baikal is the entry point to Russian Asia. In local legends it calls the sacred sea. It is located in the center of the Asia, on the border of Irkutsk Oblast and Republic of Buryatia. It's the deepest lake on the planet, the largest natural reservoir of fresh water.

Ulan-Ude — last Russian city on this journey. Next stop is the exotic Asia: Mongolia — Ulan Bator, Chinese Beijing. From the East — the sun rises and moves back to the West









"IMPERIAL RUSSIA" TRAIN (MOSCOW — BEIJING)

Route: Beijing — Erlian — Ulan Bator — Ulan-Ude — Lake Baikal — Irkutsk — Novosibirsk — Yekaterinburg — Kazan — Moscow

You will start your journey in Beijing. Visiting Tiananmen Square — this area can fit about a million people, this is the world's largest urban area, where the National Museum of China; the House of People's Meetings, the majestic Monument to the People's Heroes and the Forbidden City will be followed by dinner in a traditional restaurant.

Next stop is the exotic Asia: Mongolia — Ulan Bator. From the East — the sun rises and moves back to the West.

Ulan-Ude — another Russian city on this journey but people living there have different faces, religion, traditions and cuisine. They are native Siberians (Buryats).

Lake Baikal is one of the major highlights of the trip. In local legends it calls the sacred sea. It is located in the center of the Asia on the border of Irkutsk Oblast and Republic of Buryatia. It's the deepest lake on the planet and the largest natural reservoir of fresh water.

Irkutsk, Novosibirsk, Yekaterinburg — each city conceals many secrets. It was here where the history of Russian State was made, history full of contradictions. The journey continues and next stop is Kazan — the capital of the medieval Khanate of Kazan, the place which connected Christianity and Islam.

The last stop of your journey is the ancient and mysterious Moscovia. Visit to the Moscow Kremlin which is a symbol of the Russian State, one of the greatest architectural complexes in the world, a treasure house of magnificent relics and monuments of art, walk along the Arbat Street, visit to the Cathedral of Christ the Savior will make this stop unforgettable.









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CLASSICS AT THE PALACE SQUARE

DAY OF THE CITY — DAY OF THE FOUNDATION OF ST. PETERSBURG

For over five years the birthday of our city has been celebrated by a grandiose open-air concert — the Classics at the Palace Square. An outstanding feast of the classical art starring such brilliant opera stars as Anna Netrebko, Elina Garanča, Yusif Eyvazov, Ildar Abdrazakov, Massimo Giordano, Hibla Gerzmava and Maria Guleghina, would honour any world capital. The highest level of the show is attributed not only to the star cast of the artists: everything

starting from the scenography and the up-todate technology, light design and 3D sound, luxurious costumes and stylish decorations to the live music performed by the top symphony orchestra goes in line with the expectations of the most demanding audience.

The Classics at the Palace Square is the only Russian open-air that is broadcasted by the MEZZO Channel. The audience of the project is constantly growing: in May 2016 more than

two hundred thousand locals and the guests of the city watched the concert starring Anna Netrebko. According to the travel companies, many of them plan their visit of the Northern Capital taking into account the date of the concert. In the coming spring the birthday of our city will be again marked by the performances of the stars of the contemporary opera stage who will sing the eternal musical hits at the Palace Square.



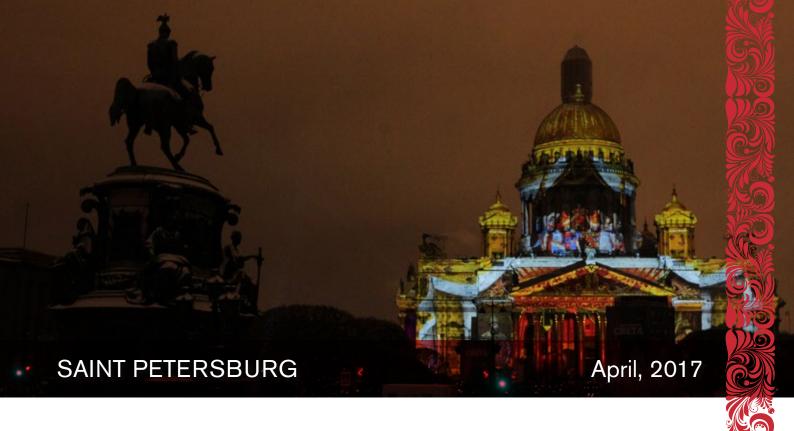


Contacts:

Saint Petersburg, Russia

Saint Petersburg Committee for Tourism Development

Saint Petersburg City Tourist Information Bureau



SPRING FESTIVAL OF LIGHTS









Welcome to the Spring Festival of Lights! The newest multimedia performance will take place in Saint Petersburg in April 2017 The Festival of Lights will transform Saint Petersburg's most famous landmarks and historical monuments and other surrounding area through light projections and multimedia art. The festival will bring to life miraculous breathtaking art by newest 3D-mapping and audio-visual technologies. Light show will present a unique performance with unusual modern works of art onto some of the most recognizable buildings in the world, leaving a lasting impression on the spectators. Aside from the light projections the Autumn Festival of Lights will feature various ballet performances and music events. Visitors will have a unique opportunity to take a picture with fabulous view of Saint Petersburg. The historical monuments will be illuminated during two evenings in April 2017.

Contacts:

Saint Petersburg, Russia

Saint Petersburg Committee for Tourism Development

Saint Petersburg City Tourist Information Bureau



RIVER CARNIVAL







In June 2017 the Baltic Marine Assembly will be held in St. Petersburg. The Assembly's extensive program will include events both onshore and on the float. The exhibition of modern and historical yachts will take place at the spit of the Hare Island, the Cathedral Square of Peter and Paul Fortress will feature the International Festival of naval and marine orchestras (Participating countries: Russia, Finland, Sweden, Estonia, Latvia, Lithuania, Poland, Denmark, Portugal, France, Greece, Italy, Turkey, Norway, UK, Germany). The concert program «Musical fantasy of the Northern Venice», which will involve a presentation of operetta «A night in Venice» by Johann Strauss and a gala concert «Operetta on the water» will be presented on the stage at the Neva water area near the beach of Peter and Paul Fortress. There will be a River Carnival and the Petersburg Festival of SUP-surfing as a part of the Baltic Marine Assembly. Reflection of river and sea subject matters in

Reflection of river and sea subject matters in the life of Petersburg as a city of picturesque rivers and canals will become the highlight of the River Carnival.

Contacts:

Saint Petersburg, Russia

Saint Petersburg Committee for Tourism Development

Saint Petersburg City Tourist Information Bureau



SCARLET SAILS 2017 FESTIVAL

"Scarlet Sails" is an annual citywide celebration in honor of school graduates in St. Petersburg, a unique international level event. In late June, during the period of white nights, comes a grandiose holiday for all graduates — «Scarlet Sails», when more than 1.5 million people, the residents and the guests of the Northern Capital will come to the Palace Square and to the banks of the Neva River to watch the performance.

The program of the celebration is very diverse. It includes a huge-scale theatrical show, which takes place on the Palace Square and the Spit of Vasilevsky Island. Only the most loved and anticipated celebrities take part in the concerts.

After the concert a spectacular event on

the waters of the Neva takes place — that will be a living fairy tale, a reality beyond all conceivable limits. At once, the dark sky is painted with bright colours from fireworks of incredible beauty, accompanied by the solemn sounds of a symphony orchestra. The climax of the festival is the appearance of a beautiful sailing ship on the surface of the water with scarlet sails symbolizing freedom, love and hopes for a bright future.

The city tradition is to celebrate the moment when yesterday schoolchildren enter adulthood has achieved international scope; the festival «Scarlet Sails» is well known in the calendar of world events and has been recommended to visit by 20 countries of the European Union.









Contacts:

Saint Petersburg, Russia

Saint Petersburg Committee for Tourism Development

Saint Petersburg City Tourist Information Bureau



PIR NA VOLGE

FEAST ON THE VOLGA GASTRONOMICAL TOURIST FESTIVAL

"Pir na Volge" Feast on the Volga is a family-centered gastronomical festival: treats from the best restaurants of the city, cooking workshops by renowned chefs, organic food from local producers and the championship of regional cuisines of Russia, a lot of entertainers, musicians, artists, craftsmen, and plenty of guests!

The festival will gather Russian food producers, restaurant-keepers, cookery experts, farmers, representatives of other businesses and the creative community, as well as tourists and residents of Yaroslavl region.

Big Kitchen Chefs and restaurant-keepers of Yaroslavl treat the guests with delicious food Our Own Kitchen Local producers present products from famous Yaroslavl brands, including farmers' goods

Little Kitchen Cookery and professional skills are introduced to the youngest cooks, agronomists, artists

Health Kitchen Fitness and sports competitions!

This is a unique opportunity for foreign guests to get to know the cultural and cooking traditions of Yaroslavl region and the Golden Ring cities, as well as of other areas of Russia. Tourists will be able to "taste Russia", cook unique dishes of local cuisines together with the best chefs, take part in cooking battles and simply enjoy themselves to the fullest!

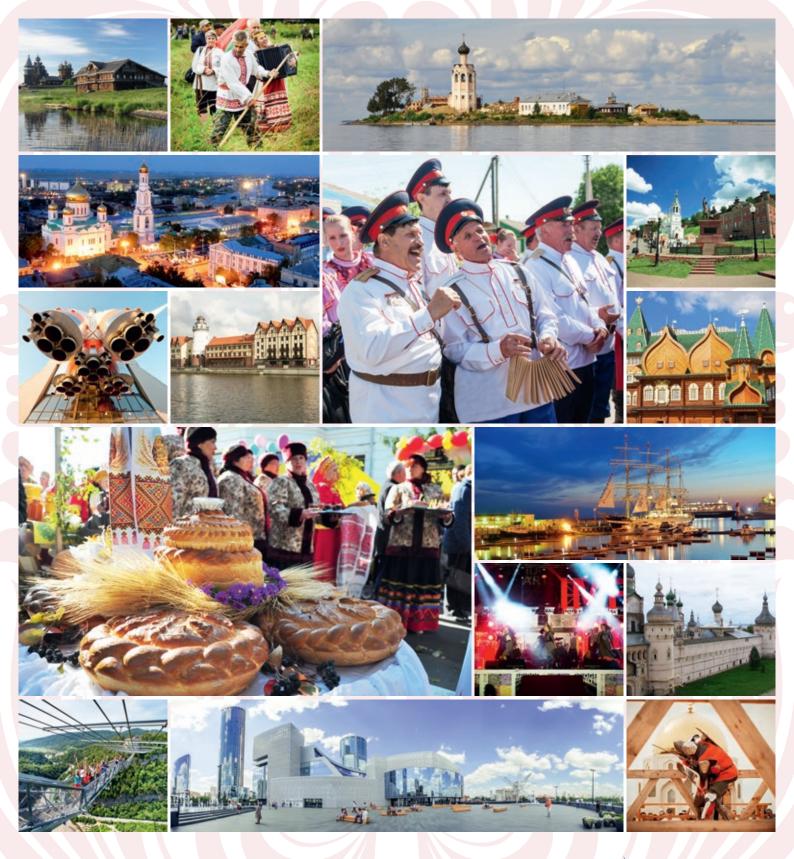
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IN COLLABORATION



www.rea-awards.ru